Website Privacy Policy

Website: https://tavcorp.com/

Effective Date: November 10, 2026

1. Introduction and Scope

1.1 Operator of the Website. TAVCORP, a California Corporation ("TAVCORP," the "Company," "we," "us," or "our"), owns and operates the website located at https://tavcorp.com/, including every page, subdomain, feature, form, and item of content made available through it (collectively, the "Website").

1.2 Purpose and scope. This Privacy Policy (the "Policy") describes how we collect, use, disclose, retain, and otherwise process information in connection with the Website and with communications directed to us by email, telephone, mail, or any other channel concerning the Website or a prospective or existing relationship with us.

1.3 Nature of this Policy. This Policy is a notice of our practices. To the fullest extent permitted by law, it does not constitute a contract and does not create contractual rights or obligations.

1.4 Relationship to the Terms. Access to and use of the Website are governed by our Terms and Conditions, as posted on the Website (the "Terms"). Capitalized terms used but not defined in this Policy have the meanings assigned to them in the Terms. Section 13 of this Policy addresses the application of the Terms to privacy matters.

1.5 Definition of personal information. "Personal information" means information that identifies, relates to, describes, or is reasonably capable of being associated with a particular individual, as defined by applicable law. The term excludes aggregated, de-identified, and anonymized information, and publicly available information to the extent excluded by applicable law.

1.6 Acknowledgment. By accessing or using the Website, or by providing information to us, you acknowledge that you have read and understood this Policy. If you do not agree with this Policy, you must refrain from using the Website and from providing information to us.

1.7 Information concerning other individuals. If you provide information concerning another individual, you represent that you are authorized to do so and to permit us to process that information in accordance with this Policy.

1.8 Exclusions. This Policy does not apply to: (a) the websites, products, and services of our affiliates, each of which is governed by its own terms and privacy notices; (b) information that we process on behalf of a customer or another organization as its service provider or processor, which is governed by that organization's privacy notice and our agreement with it; (c) information subject to sector-specific law, which is governed by the notices and agreements applicable to it; (d) information concerning our job applicants, employees, and contractors, which is addressed in separate notices where required by law; and (e) websites, platforms, and services that we do not own or control.

2. Information We Collect

2.1 General. We may collect information directly from you, automatically through the Website, and from other sources, as described in this Section 2. The information collected depends on how you interact with us. The inclusion of a category below does not mean that we collect that category of information from every individual.

2.2 Information you provide. We collect information that you provide to us, including the following:

(a) **Identifiers and contact details:** name, company, job title, email address, telephone number, and postal address.

(b) **Account information:** username, password, profile details, and account settings, if you create an account.

(c) **Inquiry content:** the content of your messages and any other information submitted through a form on the Website or by email, telephone, mail, in person, or any other channel, including attachments.

(d) **Transaction and payment information:** the products or services you order, billing and shipping details, and payment records. Payment card details are collected and processed by our payment processors, and we do not store full card numbers.

(e) **Content you post:** reviews, comments, photographs, and other material that you submit for display on the Website.

(f) **Communications records:** the content, dates, and history of your communications with us and, where permitted by law and subject to any required notice or consent, recordings or transcripts of calls and meetings.

(g) **Preferences and feedback:** communication preferences, survey responses, suggestions, and comments.

(h) **Other information:** any other information that you elect to provide.

2.3 Information collected automatically. When you access the Website, we and our service providers may automatically collect the following:

(a) **Device and network information:** IP address, browser type and version, operating system, device type, language settings, and general location derived from IP address.

(b) **Usage information:** pages requested, referring and exit pages, dates and times of access, links selected, the page from which a form was submitted, and error and diagnostic data.

(c) **Security and anti-abuse information:** data used to detect spam, automated traffic, and misuse, such as submission timing and rate-limiting records, which may include hashed or truncated IP addresses.

(d) **Consent and agreement records:** the choices you make in the cookie consent banner and the “Your privacy choices” panel (together, the “Consent Tool”), including the categories you allow or refuse and the date and time of your choice; and, when you check a box or select a button agreeing to the Terms and this Policy, the fact of that agreement and the date and time it was given. These records may include technical information such as your IP address and browser type.

(e) **Cookies and similar technologies:** information collected through the technologies described in Section 5.

2.4 Information from other sources. We may obtain information about you from: (a) our affiliates; (b) customers, partners, vendors, referral sources, and your employer or colleagues; (c) service providers that support hosting, security, consent management, analytics, payments, and communications; and (d) publicly available sources, social media and professional networking platforms, business directories, and commercial data providers.

2.5 Combination of information. We may combine information obtained from any of these sources and process the combined information in accordance with this Policy.

2.6 Sensitive information. Unless we expressly request it, you should not send us passwords or access credentials, Social Security or other government identification numbers, health information, biometric or genetic information, precise location information, information concerning children, or any information that you or another person regards as confidential. Any such information that you elect to send is sent at your own risk, and we may delete it.

3. Use of Information

To the extent permitted by law, we may use information for the following business and commercial purposes:

(a) **Providing the Website and our services:** to operate the Website, create and administer accounts, process orders and payments, and deliver the products, services, and information you request.

(b) **Responding and communicating:** to review, route, respond to, and follow up on inquiries, and to send administrative and relationship communications.

(c) **Business relationships:** to evaluate, establish, perform, and administer customer, partner, vendor, and other business relationships, including contracting, billing, and collections.

(d) **Operations and improvement:** to maintain, troubleshoot, analyze, and improve the Website, our services, and our internal operations, and to research and develop new products and services.

(e) **Marketing and business development:** to provide information about us and our affiliates, including products, services, updates, and events, subject to your elections under Section 6.10 and to applicable law.

(f) **Security, integrity, and enforcement:** to monitor use of the Website; to detect and prevent spam, fraud, abuse, security incidents, and other harmful or unlawful activity; and to investigate violations of, and enforce, the Terms and our other agreements.

(g) **Legal and regulatory compliance:** to comply with applicable laws, regulations, legal process, and governmental requests; to keep records of your choices in the Consent Tool and of your agreement to the Terms and this Policy; to satisfy tax, accounting, audit, insurance, and record-keeping requirements; and to establish, exercise, or defend legal claims.

(h) **Corporate transactions:** to evaluate, negotiate, or complete a merger, acquisition, financing, reorganization, sale of assets, or similar transaction.

(i) **Aggregation and de-identification:** to create aggregated, de-identified, or anonymized information, which we may use and disclose for any lawful purpose.

(j) **Other purposes:** for any purpose disclosed at the time of collection, any purpose to which you consent, and any other purpose permitted by law.

4. Disclosure of Information

4.1 Sale and sharing of personal information. We do not sell personal information in exchange for money. If we use the advertising or analytics technologies described in Section 5, our disclosure of information to the providers of those technologies might be considered a "sale," "sharing" for cross-context behavioral advertising, or "targeted advertising" under certain privacy laws. Where applicable law gives you the right to opt out of those activities, you may opt out as described in Section 5.12.

4.2 Categories of recipients. We may disclose information to the following categories of recipients:

(a) **Affiliates:** our current and future parents, subsidiaries, and businesses under common ownership or control, for the purposes described in this Policy.

(b) **Service providers and contractors:** persons that perform services on our behalf, including website hosting, consent management, email, information technology support, security, analytics, customer relationship management, communications, payment processing, order fulfillment, and administrative support.

(c) **Professional advisors:** attorneys, accountants, auditors, insurers, financial institutions, and consultants.

(d) **Business partners:** partners, vendors, and other organizations, at your request or where reasonably necessary to respond to your inquiry or to provide a product or service.

(e) **Parties to a corporate transaction:** actual or prospective acquirers, investors, lenders, successors, and their respective advisors, in connection with a merger, acquisition, financing, reorganization, sale of all or a portion of our assets, bankruptcy, or dissolution, including during due diligence. Information that we hold may be transferred as a business asset in any such transaction.

(f) **Authorities and other parties for legal purposes:** courts, regulators, law enforcement authorities, and other parties, where we believe that disclosure is required by law or legal process, or is appropriate to protect the rights, property, or safety of the Company or of others, to investigate fraud, security incidents, or misuse, or to enforce the Terms and our other agreements. Where permitted by law, we may make such disclosures without notice to you.

(g) **Other parties:** any other person, at your direction or with your consent, including the providers of any optional technology or embedded content that you allow through the Consent Tool.

4.3 Aggregated and de-identified information. We may use and disclose aggregated, de-identified, or anonymized information without restriction.

5. Cookies, Analytics, and Similar Technologies

5.1 Use of technologies. We and our service providers may use cookies, pixels, tags, scripts, log files, local storage, and similar technologies to operate and secure the Website, retain preferences, measure traffic, analyze use of the Website, and support our communications and business development activities, subject to your choices described in this Section 5.

5.2 Consent banner. The Website might display a Consent Tool. The Consent Tool might include a banner with choices such as “Reject All,” “Accept All,” and “Preferences,” and a “Your privacy choices” panel that might list the categories and providers in use and might let you allow or refuse optional categories and save your choices. Where applicable law requires your consent before an optional cookie, script, or item of embedded third-party content is used, we will not use it unless you consent. Where applicable law does not require your consent, optional technologies might load without it.

5.3 Categories. The Consent Tool might group cookies and similar technologies into categories such as Strictly necessary, Analytics, and Advertising and marketing. Strictly necessary items are those required for the Website to work and stay secure and to store your privacy and display settings, and they generally cannot be switched off. Other categories might be optional. A choice you make for a category might also cover any provider added to that category later.

5.4 Strictly necessary items. We and our service providers may use cookies, local storage, and similar technologies that are necessary to deliver, operate, and secure the Website and to remember your choices, including your privacy and display settings.

5.5 Optional technologies and embedded content. We and third parties might use optional cookies, pixels, tags, scripts, software development kits, session replay tools, and similar technologies on the Website for any lawful purpose, including analytics, performance measurement, personalization, advertising, marketing, retargeting, audience measurement, social media features, and embedded content supplied by other companies such as video players, maps, chat tools, and anti-spam services. The technologies, providers, and purposes in use might change at any time. Where the Website provides a Consent Tool, optional technologies might be listed in it under their category and, where applicable law requires your consent, will not load unless you allow that category. Blocked embedded content might be replaced by a placeholder. Loading embedded content might send data such as your IP address to the company that provides it.

5.6 Third-party collection. Third parties that provide technologies or embedded content on the Website might collect information about your online activities over time and across different websites when you use the Website, including your IP address, device details, and what you view and do on the Website, and might use that information for their own purposes, as their privacy policies describe.

5.7 Changing your choices. Where the Website provides a Consent Tool, you might be able to review or change your choices by selecting “Your privacy choices” or a similar link at the bottom of a page of the Website. Your choices might be saved only in the browser you are using and generally apply from the time you save them. They do not undo data already sent, and they might not carry over to another browser or device. If you clear your cookies, you might need to make your choices again.

5.8 Records of consent. When you make a choice in the Consent Tool, we may keep a record of that choice, as described in Section 2.3(d), so that we can honor it and demonstrate compliance with applicable law.

5.9 Display Options. The Website might let you change display settings, such as text size, contrast, link underlining, text spacing, motion, and font, through a “Display options” link or a similar feature. Where available, those settings generally apply only to the Website, in the browser in which you set them, and might be stored in that browser. You might be able to reset them from the same feature or by clearing your browser's site data.

5.10 Browser controls. Most browsers permit you to refuse or delete cookies and local storage through their settings. Doing so might impair the functionality of certain parts of the Website. If you block the strictly necessary items described in Section 5.4, the Website might not remember your consent choices or display settings, and a banner might appear on every visit. Analytics and advertising providers might also make their own opt-out mechanisms available.

5.11 Do Not Track. There is no uniform standard for browser "Do Not Track" signals, and the Website does not respond to them.

5.12 Opt-out rights and preference signals. Where applicable law gives you the right to opt out of the sale of personal information, the sharing of personal information for cross-context behavioral advertising, or targeted advertising, and we engage in that activity, you may opt out by: (a) refusing the Advertising and marketing category in the Consent Tool, where the Website provides one; (b) sending the Global Privacy Control opt-out preference signal from your browser, which we will treat as a request to opt out for that browser to the extent applicable law requires; or (c) contacting us as provided in Section 15. Where applicable law does not give you a right to opt out, we are not obligated to honor an opt-out request or signal, although we might choose to do so.

5.13 Modification of technologies. The technologies in use may change from time to time. We may add, replace, or discontinue any technology in our discretion and will update this Policy where required by law. The Consent Tool lists the categories and items in use at the time you view it.

6. Privacy Rights and Choices

6.1 Rights that may be available. Depending on your place of residence, and subject to applicable exceptions, you may have some or all of the following rights:

(a) to confirm whether we process your personal information and to access it;

(b) to correct inaccurate personal information;

(c) to delete personal information;

(d) to obtain a portable copy of personal information;

(e) to opt out of the sale of personal information, targeted advertising, and certain profiling;

(f) to limit the use of sensitive personal information;

(g) to withdraw consent previously given; and

(h) to be free from retaliation for exercising a right conferred by law.

6.2 Limitations. These rights are not absolute. They are available only where conferred by a law that applies both to you and to us. Many privacy laws apply only to businesses that satisfy specified size or activity thresholds, and many exclude information collected in a business-to-business context. We will honor requests to the extent required by law. Where the law does not require us to act on a request, we may grant or decline it in our discretion.

6.3 Submitting a request. Requests may be submitted to the email or mailing address set out in Section 15. Each request should specify the right you wish to exercise, your state or country of residence, and sufficient detail to enable us to locate your information.

6.4 Verification and authorized agents. We may verify your identity and authority before acting on a request and may require additional information for that purpose. Where a request is submitted by an authorized agent, we may require written evidence of the agent's authority and may confirm the request with you directly.

6.5 Response. We will respond within the period required by applicable law and may extend that period where the law permits. To the extent permitted by law, we may decline a request that: (a) we are unable to verify; (b) is manifestly unfounded, excessive, or repetitive; (c) would adversely affect the rights, privacy, or safety of another person; (d) would require the disclosure of privileged, confidential, or security-sensitive information; or (e) conflicts with a legal obligation or falls within a statutory exception.

6.6 Fees and retained information. Where permitted by law, we may charge a reasonable fee for requests that are excessive or repetitive. Following a deletion request, we may retain information necessary to complete a transaction, maintain security, comply with law, or establish, exercise, or defend legal claims.

6.7 Appeals. If we decline your request and the law of your place of residence affords a right of appeal, you may appeal by replying to our decision with “Privacy Appeal” in the subject line. We will respond within the period required by that law. If your appeal is denied, you may contact the attorney general of your state.

6.8 Requests are not legal notices. A request under this Section 6 does not constitute a Notice of Dispute or any other legal notice under the Terms. Such notices must be delivered in the manner required by the Terms.

6.9 Cookie and consent choices. Choices about cookies and similar technologies are made through the Consent Tool or your browser settings, as described in Section 5, and take effect in your browser when you save them. You do not need to submit a request under this Section 6 to make or change them.

6.10 Marketing communications. You may opt out of marketing email at any time by using the unsubscribe mechanism included in the message. Opt-out requests will be given effect within ten (10) business days. An opt-out from marketing does not apply to non-marketing communications, including responses to your requests and notices concerning an account, an order, an existing relationship, or a legal matter. We do not send marketing text messages or place marketing calls using automated technology without the consent required by applicable law.

7. State-Specific Notices

7.1 Application. This Section 7 supplements the remainder of this Policy for residents of the states identified below. It applies only to the extent that the laws referenced apply to us and to you.

7.2 California online privacy disclosures. The categories of information we collect are set out in Section 2. The categories of parties to which we may disclose that information are set out in Section 4. Our treatment of Do Not Track signals and opt-out preference signals, and the potential for third-party collection of information about your online activities, are addressed in Section 5. The manner in which we give notice of changes to this Policy is set out in Section 14.

7.3 California Shine the Light. California residents may request information concerning our disclosures, if any, of personal information to third parties for those parties' own direct

marketing purposes during the preceding calendar year. Such requests should be sent to the address set out in Section 15 with the subject line "California Shine the Light Request."

7.4 California Consumer Privacy Act. The California Consumer Privacy Act applies only to businesses that satisfy specified thresholds. To the extent that it applies to us:

(a) the categories of personal information we collect, and the sources of that information, are described in Section 2 and correspond to identifiers, customer records, commercial information, internet or network activity, professional information, and general location;

(b) the purposes for which we collect and use personal information are described in Section 3;

(c) the categories of recipients to which we disclose personal information for business purposes are described in Section 4;

(d) we do not sell personal information in exchange for money; to the extent that our use of advertising or analytics technologies is a "sale" or "sharing" of personal information under this law, you may opt out as described in Section 5.12; and we have no actual knowledge that we sell or share the personal information of any individual under 16 years of age;

(e) we do not use or disclose sensitive personal information for purposes that would give rise to a right to limit its use;

(f) our retention practices are described in Section 8;

(g) California residents may exercise the rights to know, delete, correct, and opt out, and the right to be free from discrimination for doing so, in accordance with Section 6; and

(h) in the twelve months preceding the Effective Date, to the extent that we used advertising or analytics technologies, we might have disclosed identifiers and internet or network activity information to the providers of those technologies in a manner that might be a "sale" or "sharing" under this law.

7.5 Requests not to sell. Where applicable state law entitles you to direct us not to sell personal information that we have collected or will collect about you, you may submit a verified request to that effect to info@tavcorp.com with the subject line "Do Not Sell Request."

7.6 Other states. Residents of other states that have enacted consumer privacy laws may have rights comparable to those described in Section 6.1, to the extent those laws apply to us. Where those laws give you the right to opt out of the sale of personal data or of targeted advertising, you may opt out as described in Section 5.12. We do not engage in profiling that produces legal or similarly significant effects, as those terms are defined in those laws.

8. Retention

8.1 Retention period. We retain information for as long as reasonably necessary to fulfill the purposes described in this Policy, and for any longer period permitted or required by law. Those purposes include responding to you, providing our products and services, maintaining business relationships and records, satisfying legal, tax, and accounting obligations, resolving Disputes, enforcing our agreements, and protecting the security of the Website.

8.2 Retention criteria. In determining the applicable retention period, we consider the nature and sensitivity of the information, our relationship with you, applicable legal requirements, limitation periods, and any pending or anticipated Dispute or investigation.

8.3 Consent records. Records of your choices in the Consent Tool and of your agreement to the Terms and this Policy are retained for as long as reasonably necessary to demonstrate compliance with applicable law and to resolve Disputes.

8.4 No obligation to retain. We are under no obligation to retain any information for any particular period. We may delete or de-identify information at any time, and residual copies may persist in backup or archival systems for a period thereafter.

9. Security

9.1 Safeguards. We maintain reasonable administrative, technical, and physical safeguards designed to protect the information we hold, having regard to its nature.

9.2 No guarantee of security. No method of transmission or storage is completely secure, and email in particular may not be encrypted at every stage of transmission. We do not guarantee or warrant the security of any information, and, to the fullest extent permitted by law, any information you transmit to us is transmitted at your own risk.

9.3 Your responsibilities. You are solely responsible for your own devices, software, internet access, security protections, credentials, and data backup.

9.4 Incident notification. Where applicable law requires us to notify you of a security incident, we may do so by email, mail, telephone, notice posted on the Website, or any other method permitted by law.

10. Children

10.1 Adults only. The Website is intended for adults. You must be at least 18 years of age to use the Website or to submit information through it. The Website is not directed to children, and we do not knowingly collect personal information from children under 13 years of age.

10.2 Information received from a child. If you believe that a child has provided personal information to us, please contact us as provided in Section 15. If we become aware that we hold such information, we will delete it as required by law.

11. United States Processing; International Visitors

11.1 United States website. The Website is operated from the United States and is intended for users located in the United States. We do not direct or market the Website to individuals located in the European Economic Area, the United Kingdom, Switzerland, or any other jurisdiction outside the United States.

11.2 Location of processing. Information is processed and stored in the United States and in any other location in which we, our affiliates, or our service providers operate. The laws of those locations may differ from, and may afford less protection than, the laws of your place of residence.

11.3 Access from outside the United States. If you access the Website from outside the United States, you do so on your own initiative, and you acknowledge that the information you provide will be transferred to, received, and processed in the United States. To the extent permitted by law, you consent to that transfer.

11.4 Application of non-U.S. law. To the extent that a privacy law of a jurisdiction outside the United States applies to our processing of your information, we rely on the legal bases available under that law, including our legitimate interests in operating our business and

responding to you, the performance of a contract, compliance with legal obligations, and, where required, your consent. You may contact us as provided in Section 15 to exercise any rights afforded to you by that law.

12. Third-Party Websites and Services

The Website may contain links to, or operate in conjunction with, websites, content, and services operated by third parties, including our affiliates. We do not control, endorse, or assume responsibility for the content, security, or privacy practices of those third parties. Their own terms and policies apply, and you should review them before providing any information. Content embedded on the Website by a third party, such as a video player or a map, might be blocked until you allow its category in the Consent Tool, as described in Section 5.5; once loaded, it is governed by that third party's own terms and policies.

13. Disputes; Application of the Terms

13.1 Application of the Terms. Any Dispute concerning this Policy, privacy, cookies, or data in connection with the Website is subject to Sections 15 through 21 of the Terms. Those Sections contain, among other provisions, a disclaimer of warranties, limitations of liability, a mandatory informal dispute resolution procedure, an agreement to binding individual arbitration, a class action and jury trial waiver, a governing law provision, an exclusive venue provision, and a one-year limitation period for bringing claims. You should review those Sections carefully.

13.2 No warranty; no third-party rights. Except as required by law, this Policy does not create any warranty or guarantee and does not confer rights on any person.

13.3 Other agreements and notices. Where you are party to a separate written agreement signed by our authorized representative, or where we provide a more specific privacy notice in connection with a particular service or interaction, that agreement or notice governs as to its subject matter.

13.4 Non-waivable rights. Nothing in this Policy limits any right that cannot lawfully be waived or limited, or restricts your ability to contact a governmental regulator.

13.5 Interpretation. Headings are included for convenience only and do not affect interpretation. The word “including” means “including without limitation.” The English-language version of this Policy prevails over any translation.

14. Amendments to this Policy

14.1 Right to amend. We may amend this Policy at any time, in our sole discretion, by posting a revised version on the Website bearing a new Effective Date. A revised Policy takes effect on the Effective Date stated in it, unless otherwise required by law.

14.2 Material changes. We will give notice of any material change by posting the revised Policy on the Website. Where the law requires additional measures, such as direct notice or consent, we will comply with those requirements.

14.3 Continued use. Your continued use of the Website after a revised Policy takes effect constitutes your acknowledgment of the revised Policy. You are encouraged to review this Policy each time you use the Website.

15. Contact Information

Inquiries concerning this Policy, and requests under Section 6 or Section 7, may be directed to us by email or by mail:

TAVCORP

400 Plaza Drive #120-210,

Folsom CA 95630

916-370-2969

Email: info@tavcorp.com